

# #Explore Paris

A new, creative, cultural, artistic and festive  
tourism offer from a bigger Paris

[www.exploreparis.com](http://www.exploreparis.com)  
e-store launch



WELCOME CITY LAB



## Discover Greater Paris: a more generous tourism offer for original experiences

Paris, the ultimate city break destination, is not simply a city centre. An abundance of cultural, artistic and festive offers on both sides of the ring road attract young tourists searching for something different.

Greater Paris has decided to **boost and develop its tourism offer** to meet young Europeans' expectations and gain their long-term loyalty. The comprehensive, dynamic and creative offer is based on themes such as **street art, architecture, contemporary art, nature, cosmopolitan Paris, and party-time Paris**. A wide choice of venues, excursions and tours, often unknown to tourists, are available across the city. This new tourism scope also includes main attractions such as the Royal Basilica of Saint-Denis, the Château de Vincennes and the Albert Kahn Museum.

The aim is not only to develop the destination's image but also to increase tourism flows from the centre of Paris to the Capital's suburban districts and towns - easily accessible by public transport - and to promote these areas and their tourist attractions.

The finalised offer has been launched in the [www.exploreparis.com](http://www.exploreparis.com) e-store, both in French and in English. Tourists can choose from a wide choice of Greater Paris experiences to discover the area and meet residents: tours, walks, workshops, cruises and parties, etc. Just like Berlin, London, Barcelona and Amsterdam, Greater Paris promises both exciting experiences in off-the-beaten-track venues and original encounters for a revamped tourism experience.

# City Art

## ARCHITECTURE, SCULPTURE AND STREET ART: GREATER PARIS IS AN OPEN-AIR MUSEUM!

The streets in Greater Paris are teeming with creativity: street art murals, remarkable architecture, public artwork on the tramway line, modern garden sculptures and new museums designed by famous architects, etc. Greater Paris areas now offer tourists original tours to discover and enjoy the city from a different viewpoint during a stroll.



### The stamp of the most famous architects:

Paris has developed a genuine taste for modernity since Baron Haussmann's architectural vision, to the extent of creating controversy with, for example, the Pompidou Centre and the Louvre Pyramid. Major modern architects such as Portzamparc, Nouvel and Gehry have left their mark on the Parisian region, such as the Grande Arche de La Défense (Puteaux) and the National Archives (Pierrefitte-sur-Seine), the more recent Philharmonie de Paris, the Fondation Louis Vuitton (Paris) and the Seine Musicale (a music and performing arts centre, Boulogne-Billancourt), which was inaugurated in April 2017, on Ile Seguin.

### Street art in Greater Paris:

Greater Paris is the new street art scene; street art can be seen throughout the capital from the Villette canal basin, to the festive Oberkampf district, and from the 13th district to Montmartre. Artistic creations from internationally renowned street artists are dotted about the cityscape on walls, footpaths, electrical terminals and lampposts on Street Art Avenue (Saint-Denis Canal), and in several towns south of Paris, for example, Malakoff and Vitry-sur-Seine where there are more than 400 murals.

### From industrial heritage to cultural centres:

over the years, numerous factories and industrial wastelands have been redeployed as symbolic venues of genuine artistic creation, such as the Manufacture des Céillets (Ivry-sur-Seine), the Dynamo de Banlieues Bleues (Pantin) and the Maison des métallos (Paris).

### From industrial heritage to alternative venues in Greater Paris:

multidisciplinary creative sites in which new types of contemporary art are tried and tested, such as Shakirail (Paris), 6B (Saint-Denis), Villa Mais d'Ici (Aubervilliers), Halle Papin (Pantin) and Les Frigos (Paris).



Philharmonie de Paris  
© William Beaucardet

La Villette Basin  
© Marc Bertrand  
Paris Tourist Office

Street art  
© Daniel Thierry



Été du Canal pleasure  
Port © Marc Bertrand  
Paris Tourist Office



## A SELECTION OF THE ORIGINAL TOURS AVAILABLE ON EXPLOREPARIS.COM:

### **Street art stroll in the Bercy-BNF area (Paris):**

Fresh Street Art Tour Paris guides take visitors for a stroll along the Seine banks to discover an innovative district with many hidden murals, from Bercy to the National Library of France (BNF).

### **Museum and 30s tour (Boulogne-Billancourt):**

the Princes neighbourhood in Boulogne-Billancourt is defined by artists' studios and villas which were built by the most famous modern architects such as Le Corbusier, Mallet-Stevens and Perret, etc. In addition to discovering these modern architectural works of art, tourists also visit the Museum of the 1930s.

### **Pantin industrial heritage tour along the Canal de l'Ourcq:**

a walking tour along the Canal de l'Ourcq (Pantin) with a historian, architect and a photographer, to discover reconverted industrial heritage and new architectural developments: La Rotonde, La Villette park and basin, the Philharmonie de Paris, old Pantin mills, the National Dance Centre, the former customs office and BETC's new international (French advertising agency) headquarters.

### **Vitry City Graffiti (Vitry-sur-Seine):**

a stroll in the streets of a town which has become a veritable open-air museum. Many local and international artists were spurred on by C215, a leading global street artist, and came to Vitry to display their art in a community which is very open and receptive to this type of art.



## MAIN EVENTS

### **Artist workshop open days:**

in Les Frigos, Belleville in May and in Ménilmontant in October.

### **L'Été du Canal, artistic circuit:**

the Été du Canal Festival's artistic circuit runs throughout the summer, and departs from the La Villette Basin. Contemporary and street art artists interpret the renowned Studio Harcourt's black-and-white photos in displays along the Canal de l'Ourcq's banks.

### **Urban Week, September (La Défense):**

huge street culture weekend in the La Défense business district in September.

### **Urban Focus, October (Créteil):**

celebrating urban culture with exhibitions, performances, shows, workshops, encounters and concerts.

# Contemporary Art

## DARING, SURPRISING, Highbrow and OPEN TO ALL: CONTEMPORARY ART THROUGHOUT GREATER PARIS!

Contemporary art is available in a variety of forms - painting, sculpture, photography, music and the living arts - in museums, art galleries, artists' workshops, on the streets and at major art events.

All the artistic disciplines are available throughout Greater Paris where artists and architects creatively compete to fuel a capital city which is constantly renewing its creative side.



### Main contemporary art attractions in Greater Paris:

a visit to the Centre Pompidou or Paris La Défense Art Collection is a must for tourists who want to get back to art basics. The Palais de Tokyo, a diverse venue which focuses on modern creations, will appeal to tourists who want to know what's currently happening in the art world. And there's more! The Centquatre, just a hop away from La Villette, portrays art in all its forms through exhibitions, encounters and various showcases. MAC VAL (Vitry-sur-Seine), the first contemporary art museum to open in south-east Paris, displays French contemporary artwork from the 50s. The Cité de la Céramique (Sèvres) provides historical expertise and collaborates with international artists.

Foundations hold a special place in the world of art. They are the result of initiatives from businesses, private collectors and leading names in a sector whose aim is to share its passion for creative art with the public such as the Fondation Cartier pour l'art contemporain, the Fondation Vuitton, the newly created Lafayette Anticipations, and the Maison d'Art Bernard

Anthionioz (Nogent-sur-Marne). Photography and digital art also have their rightful place at the Maison de la photographie Robert Doisneau (Gentilly), the Cube (Issy-les-Moulineaux) and the Gaité lyrique (Paris).

### Numerous art galleries have sprung up in the city:

from the Marais to Belleville, Saint-Germain-des-Prés and Greater Paris, visitors can discover the current artistic scene in Paris. The Galerie Thaddaeus Ropac (Pantin) and the Gagosian Gallery (La Bourget) are livening up north-east Paris in terms of art.

### Art centres to discover:

the more intimate art centres in Greater Paris are also very active in the contemporary art world, such as the Centre d'art contemporain Chanot (Clamart), the Manufacture des Œillets hosting the Crédac and the TQI-CDN (Ivry-sur-Seine), the Briqueterie and Gare au Théâtre (Vitry-sur-Seine), and the Plateau du Frac Ile-de-France (Paris).

### Backstage art and meeting the artists:

Paris has always been home to artists who naturally veered towards certain districts such as Montmartre, Montparnasse and Belleville in which to set up. Today, artists' residences abound along the Saint-Martin Canal at the Point éphémère or the Centre Les Recollets. Artists are in residence across Greater Paris at venues such as the Maison des Arts de Malakoff, the Maison Populaire (Montreuil), and 6B (Saint-Denis). In Arcueil, the Lieu de l'Autre - Anis Gras, a former anisette distillery, has been reconverted into a creative art and exhibition studio.



© Galerie  
Thaddaeus Ropac



Fondation Louis Vuitton  
© Iwan Baan 2014



MAC VAL © Daniel Thierry



## A SELECTION OF THE ORIGINAL TOURS AVAILABLE ON EXPLOREPARIS.COM:

### Art and Chocolate tour (Paris):

an original tour of Saint-Germain-des-Prés, from art galleries to chocolate-makers, organised by the Robert Pink Agency.

### La Défense Art Collection tour, organised by Échappée Belle tour guides (Puteaux):

the only tour of its kind: an open-sky tour of La Défense business district's 69 monuments such as Calder's Mobile, Agam's Fountain, Miro's Characters, Takis' Basin, Moretti's Chimney, César's Thumb and Serra's recent Slat.

### Galerie Thaddaeus Ropac tour (Pantin):

this former 19th-century boiler-making factory provides a vast gallery in which immense major current artists' artwork is exhibited.

### Guided tour of MAC VAL and its exhibitions (Vitry-Sur-Seine):

museum guides take visitors on an interactive and dynamic tour of the artworks.



## MAIN EVENTS

### Art Paris Art Fair, April (Paris):

yearly, highly varied, contemporary art displays by recent galleries, experienced artists and up-and-coming talents, beneath the glass dome in the Grand Palais.

### Nuit Blanche, October (throughout Greater Paris):

a whole night to party, discover and enjoy new experiences and contemporary art in a warm and festive atmosphere.

### FIAC International Art Fair, October (Paris):

the FIAC hosts a selection of the most renowned international art scene galleries in the Grand Palais.

### Frasq, October (Gentilly):

more than 50 artists attend this three-week-long, contemporary, creative art festival which hosts live performances, and which was launched in 2009 by Le Générateur.

### Paris Photo, November (Paris):

the yearly largest international photography fair is held beneath the glass dome in the Grand Palais.

### The Festival Kalypso, November (Créteil):

hip-hop festival created in 2013 by the Centre Chorégraphique National.

# Nature in the City

## MODERN PARKS, BOTANIC GARDENS, INTIMATE GREEN SETTINGS, SEINE AND MARNE RIVER BANKS: TAKE A NATURE BREAK IN GREATER PARIS!

There are many ways to grab a breath of fresh air in Greater Paris. Numerous events are organised throughout the year: music festivals, open-air cinemas, exhibitions, shows, gardening workshops, guided tours and open-air activities.



### Live the green life in Greater Paris' parks and gardens:

the Capital's green spaces are a real breath of fresh air - the bois de Boulogne, a former hunting ground for French kings, is now the largest green area in western Paris with its 850 hectares. There are over 140,000 trees in the bois de Vincennes, offering fun activities and facilities for the entire family: Paris Zoological Park, lakes, city farm, the Parc Floral, racecourse, rowing boat hire, bikes and pony rides.

The Georges Valbon park (La Courneuve) is a genuine oasis of biodiversity, with its vast green areas, seven lakes and 12m-high waterfalls and even a sheep pen! The magical Valley of the Wolves park and estate (Chatenay-Malabry) is renowned for its award-winning Arboretum with over 500 species of trees and shrubs and for romantic writer, Chateaubriand's, residence. History and nature fans will love both the majestic Saint Cloud National Estate, which was built in the 16th century, transformed by

Marie-Antoinette in the 17th century, before becoming the royal summer residence in the 19th century; and the Sceaux park created by Le Nôtre in the 17th century, with stunning ponds, canals, terraces, waterfalls, statues and ornamental gardens.

There are also several modern parks in Greater Paris: La Villette (Paris) and its thematic gardens, Parc Clichy-Batignolles - Martin Luther King (Paris) and further south, the parc André Citroën (Paris). Some green areas have taken root in completely unexpected places, such as the Coulée verte René-Dumont (Paris), a green belt which runs along an old 1859 train line, perched 10m from the ground. It is the longest garden in Paris and takes walkers from Bastille to the bois de Vincennes, at a peaceful distance from cars.

### Go with the flow in Greater Paris:

take a real summer break in Greater Paris and stroll along the Marne or the Seine river banks, stop for a drink at a *guinguette* [small cabarets in the suburbs and the surrounds of Paris, where craftsmen drink in the summer, on Sundays and on Festival days], take a canoe or paddle lesson and relax on the amenity beaches. The three Parisian canals are also not to be missed (the Canal Saint-Martin, the Canal de l'Ourcq and the Canal Saint-Denis). The canals are now mostly used for recreational activities, boat excursions and food and festive cruises. Electric boats can be hired on the La Villette Basin.



Coulée Verte  
© Amélie Dupont  
Paris Tourist Office





Jazz Parc Floral  
© Amélie Dupont  
Paris Tourist Office



Pavillon des canaux  
© Sarah Sergent



Georges Valbon park - Seine-Saint-Denis Tourisme  
© A.Wohlgemuth/ENS Louis-Lumière/2015



## A SELECTION OF THE ORIGINAL TOURS AVAILABLE ON EXPLOREPARIS.COM:

### **Marin d'Eau Douce (Paris):**

electric boats for hire in Paris, no license needed. Discover Paris in a different light and become the captain of your own boat on a 40km trip along the Canal de l'Ourcq!

### **L'Echappée Belle Sceaux park tour:**

the association offers a range of cultural activities and guided tours of the museum and local area, the castle and its grounds.

### **Saint-Denis city farm:**

the Fermes de Gally and the Parti Poétique have created an innovative project combining nature, culture and food in the former farm of Saint-Denis' last ever market gardener.

### **La Roseraie du Val-de- Marne (L'Haÿ-les-Roses):**

this exceptional rose garden designed by Jules Gravereaux is a genuine living conservatory full of old roses: 3,000 varieties can be found among the 16,000 rosebushes planted in this garden.



## MAIN EVENTS

Greater Paris organises numerous music concerts, open-air cinemas and shows in its green areas, for example:

### **Rendez-vous aux jardins, June:**

a nationwide event during which more than 2,300 parks and gardens are open to the public.

### **Les Opéras en Plein Air,**

**June (Sceaux park):** every year, a theatre director works on a major opera to develop young lyric artists' careers and to promote opera to new audiences, especially children. This year Les Opéras en Plein Air will play Bizet's Carmen.

### **Paris Jazz Festival, June and July (Parc Floral, in the bois de Vincennes):**

brings a variety of talented musicians together to play jazz, jazz and more jazz!

### **Les Pestacles, June to September (Parc Floral, in the bois de Vincennes)**

will liven up the summer holidays for kids: artistic and fun trips for exceptional musical experiences, every Wednesday from June to September.

### **Été du Canal, July to August:**

a diverse event organised along the Canal de l'Ourcq and its banks on summer weekends. The Festival offers river shuttles, food and entertainment cruises, barge dances and art circuits.

### **La Villette open-air cinema festival, July and August (Paris):**

a yearly event attended by thousands of spectators who come to see, or discover, cinema classics.

### **Festival Classique au vert, August to September, (Parc Floral, in the bois de Vincennes):**

the Parc Floral setting is in perfect harmony with the eclectic Festival programme.

### **Les Petites Nuits de Sceaux, September to June (Sceaux park):**

baroque music in a festive 17th- and 18th-century style.

# Cosmopolitan City

## GLOBETROTTING IN GREATER PARIS - FROM ASIA TO THE MIDDLE EAST, EUROPE AND AFRICA!

World cultures are deeply rooted in the history of Greater Paris. The central Marais, Louvre and Faubourg Saint-Denis districts are snapshots of oriental European, Far Eastern and African cultures. The heart of the 13th district is steeped in Chinese and Indo-Chinese culture where Choisy and Ivry avenues and Tolbiac street form the "Triangle d'Or" [Golden Triangle]. The same goes for Ivry-sur-Seine and Vitry-sur-Seine. The city beats in tune with the celebrations, businesses and markets of the Italian locals in Nogent-sur-Marne, the Portuguese in Champigny-sur-Marne, the South Americans in Fontenay-aux-Roses and the Armenians in Issy-les-Moulineaux. Several tours on multi-culturalism are available.

On the menu: cookery workshops and market-cooking demonstrations, encounters with residents, artists, craftsmen and women, and temple and cultural site tours.



The four corners of the globe are reflected across Greater Paris, through cultural traditions and remarkable places of worship, especially the impressive Sikh temple and its three domes (Bobigny), built according to traditional Sikh architecture, the Grande mosquée de Paris, built in Moorish style with a 33m minaret, and the intricate Huaitian Chinagora (Alfortville), inspired by the Forbidden City in Beijing and the Chinese imperial palace.

### World cultures abound in Greater Paris's cultural sites.

The musée départemental Albert Khan (Boulogne-Billancourt) showcases a significant part of the "Archives de la Planète" collection which includes an exceptional documentation library which houses records of daily life in around 50 countries at the beginning of the 20th century (currently closed for renovations, reopens in September 2018).

East meets West at the Institut du monde arabe (Paris) which is internationally renowned for promoting Arabic culture. Five millenniums of history are housed in the musée Guimet (Paris) from India to Japan. Enthusiastic collectors will enjoy the Museum's unforgettable exhibitions. The musée de l'histoire de l'immigration (Paris) is a must for modern history amateurs. The Museum houses unpublished documents on 200 years of migration in France. The Museum of Jewish Art and History provides tours of the Jewish Marais district.

The Cité Internationale Universitaire de Paris in Paris' southern 14th district is uniquely designed student accommodation where a total of 40 houses are built in the style of the countries they represent. The creations of famous architects and artists such as Le Corbusier, Jean Prouvé and Charlotte Perriand rub shoulders with Japanese-, Italian- and Flemish-inspired facades. The exceptional heritage may be discovered during thematic tours which showcase the site's architecture, art and biodiversity.



Hindu Temple  
© Daniel Thierry  
Paris Tourist Office



Grande mosquée de Paris  
© Daniel Thierry - Paris Tourist Office



## A SELECTION OF THE ORIGINAL TOURS AVAILABLE ON EXPLOREPARIS.COM:

### **Le Paris Noir, near the Luxembourg Garden:**

Afro-American history in Paris during  
a Discover Paris walking tour.

### **Issy-les-Moulineaux Armenian district tour:**

a walking tour of the commune's  
Armenian district and a step back in  
time to learn about Armenian history,  
daily life, religion and culture.

### **La route des Indes à La Courneuve walking tour:**

a trip to the heart of Tamil, Pakistani  
and Indian communities to discover  
the diversity of the populations,  
languages, cuisine and cultures  
within these Asian countries with  
the Anardana association.

### **Butte aux Cailles to Indochinatown tour (Paris):**

a walking tour to discover the many  
facets of the 13th district: from the  
Butte aux Cailles village and its  
narrow streets, houses and delightful  
squares to Indochinatown's original  
must-sees and delicious cuisine.



## MAIN EVENTS

### **Fête du Hanami, April (Sceaux park):**

a Japanese festival to celebrate cherry  
blossoms, with concerts and picnics.

### **Festival Métis, May to June in Seine-Saint-Denis:**

Métis is a world music and traditional  
sounds festival with much to offer.

### **Carnaval Tropical de Paris, July:**

some 4000 festival-goers from  
around the world gather for  
this extraordinary celebration  
in the 11th district.

### **Fête de Ganesh, August (Paris):**

a colourful ceremony in the 18th  
district to celebrate Ganesha,  
the elephant-headed Hindu  
god. The procession leaves  
from a chosen temple.

### **Festival Africolor, November and December (Seine-Saint-Denis):**

every year, African and Indian  
Ocean musicians unite to  
create uplifting sounds.

Not forgetting, the yearly  
**Chinese New Year  
Celebrations (Paris)** in the  
13th district and in Chinagora.



# Partytime in Greater Paris

## REVAMPED PARIS IS NOW *THE PLACE TO BE* FOR A NEW GENERATION OF PARTY GOERS!

The Parisian music and party scene has undergone massive development; endless parties are on offer in Parisian parks and gardens and even in original venues such as derelict factories. There are many ways to party in Greater Paris: at the very happening Perchoir Marais (Paris) the cosy Chinois (Montreuil) or the Hangar (Ivry-sur-Seine).

Below is a brief overview of unmissable party venues and musical events.

### New music temples:

U Arena La Défense (Nanterre), is two minutes from the Grande Arche. The largest adaptable venue in Europe hosts music shows from major French and international artists and superb sporting events. Electro fans will enjoy the top-of-its-class Rex Club, and discovering new venues such as the Péniche Concrete; a barge moored near the Gare du Lyon which has transformed Parisian night life over the past few years. It is currently the only French electro club which is open 24/7.

### Mixed and militant cultural venues:

these venues are firmly focused on the future and combine conviviality, culture and active commitment. The REcyclerie and the Hasard Ludique are both reconverted inner ring stations which aim to raise public awareness to eco-responsible values in a fun and positive way. Ground Control is a temporary community centre in the centre of Paris which promotes local, ecological and sustainable projects.

La Bellevilloise, an independent artistic and entertainment venue, aims to make politics and culture accessible to all. The warm and friendly Petit Bain (Paris), a floating barge on the Seine, offers a concert hall, restaurant and integrates job seekers through economic activity.

### Is Greater Paris the new Berlin?

The alternative trend is out there; new groups in Greater Paris which focus on cooperative, joyous, liberal and eco-responsible events, are constantly developing original venues and offering to hold their events in artist workshops all over Paris. New venues have been added to this multi-disciplinary artistic trend: the Halle Papin (Pantin), 6B (Saint-Denis), Mains d'œuvres (Saint-Ouen), the Glazart and its summer beach (Paris) and the Gare au Théâtre (Vitry-sur-Seine).

### Outdoor fun comes in many forms:

from the first blink of spring, restaurant and bar courtyards and terraces and amenity beaches fill up with happy, summer-clad people who often come to relax with their kids in the sun. Try a *guinguette*: the Rosa Bonheur sur Seine (Paris), the recently opened Rosa Bonheur à l'Ouest (Asnières-sur-Seine), or the mythical *guinguettes* along the Marne banks! The Ferme du bonheur's (Nanterre) fields and sheep which rub shoulders with apartment blocks is completely unexpected. A hardworking gardening team reconverted this formerly derelict area for botanical and social experiments, to the joy of both young and old.





Rock en Seine  
© Daniel Thierry  
Paris Tourist Office



Rosa Bonheur sur Seine  
© Amélie Dupont - Paris Tourist Office



## MAIN EVENTS

### Sur les Pointes,

**May (Vitry-sur-Seine):** a three-day music and street art festival with concerts in Vitry-sur-Seine and in marquees.

### We Love Green,

#### **June (Paris):**

the "new generation" festival in the natural bois de Vincennes setting is a rich harmony of electro-pop and environmental conservation.

### La Défense Jazz Festival,

#### **June to July:**

a yearly, ten-day, open-air musical event in June on the La Défense forecourt and Fontenay-aux-Roses, Vanves, Suresnes, Rueil-Malmaison, and Colombes.

### Solidays,

#### **June (Paris):**

a music festival and AIDS demonstration, held yearly since 1999, at the Longchamp Racecourse. Hundreds of artists and more than 200,000 festival-goers attend the three-day event.

### Été du Canal,

#### **July to August (Canal de l'Ourcq, canal Saint-Denis):**

an eclectic festival on the Canal de l'Ourcq, from the La Villette Basin to the Poudrerie forest park. The festival provides canal shuttles for €1, excursions, brunch and festive cruises, a leisure port with open-air festivities, dances and concerts and a street and contemporary art circuit. More than 250,000 people attended the event in 2017.

### The Peacock Society Festival, **July (Parc Floral, in the bois de Vincennes):**

*the electronic culture festival.*

### Lollapalooza,

#### **August (Paris):**

one of the world's largest itinerant musical festivals at the Longchamp Racecourse with two days of superb live music from international artists.

### Rock en Seine,

#### **August (Saint-Cloud park):**

the best in rock, pop and electro. More than 110,000 festival-goers attended the 2017 edition.

### Food Trucks Festival, **September (Saint-Maur-des-Fossés):**

the largest food truck festival in the world, the place to be for street-food fans

### Festi'Val-de-Marne, **October:**

a French and francophone song festival attended by more than 70 artists in 22 cities and 32 concert halls in Val-de-Marne.

### Sons d'hiver,

#### **February (Val-de-Marne):**

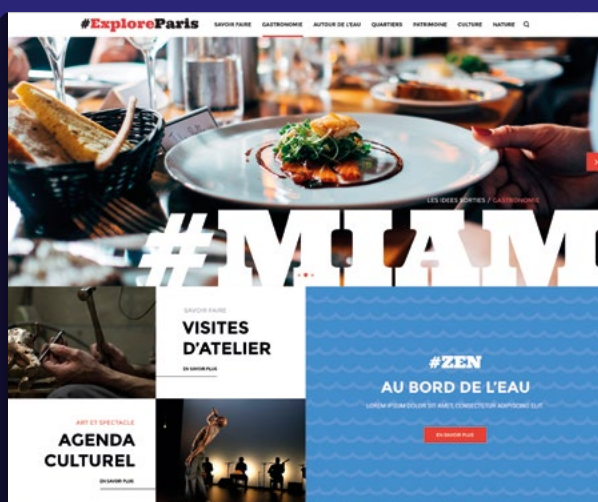
a free and urban jazz festival. Plural, vibrant, timely music which reflects a deep desire for revamped artistic freedom and expression.



# Find out more

## Exploreparis.com e-store

**Exploreparis.com** is the first e-store to offer tours and recreational activities in French and in English throughout Greater Paris. A vast tour programme is available year-round. Tours may be booked and paid for online: workshops, gastronomy, water activities, district tours, street art walks and encounters with residents.



The five #ExploreParis themes are presented in detail on **WWW.PARISINFO.COM** (available in four languages: French, English, Spanish and German).

- Paris by Night
- Nature in the City
- Contemporary Art
- City Art
- Cosmopolitan Paris

# For more information:

## Contact and partners



Press contact: [presse@exploreparis.com](mailto:presse@exploreparis.com)

#ExploreParis is the result of a collaborative project within the framework of the Destination contract which was signed with the State in June 2016. The project involves the following Parisian tourism stakeholders: Paris Convention and Visitors Bureau, Hauts-de-Seine department, Seine-Saint-Denis department Tourism Committee, Val-de-Marne department Tourism Committee, the RATP (Paris public transport system), the Welcome City Lab, IREST and Atout France.

The eight groups brought their expertise and means to the project to renew and boost Paris' image as a tourism destination, and to develop and promote a new urban tourism offer on the wider scale of Greater Paris.







#Explore  
Paris